

## **NEWS RELEASE**

### **WORK HARD AND PLAY HARD AT GOLD COAST INTERNATIONAL HOTEL**

THE Gold Coast International Hotel is one of the city's largest and most widely popular conference venues because it offers both five-star business *and* leisure facilities right in the heart of Surfers Paradise.

Gold Coast International Hotel (GCI) Director of Sales and Marketing, John McFadden, says the hotel's world-class amenities, vibrant atmosphere and superb hospitality allows delegates to 'have fun while getting the job done.'

"Perceptions of the Gold Coast being purely a leisure destination are rapidly changing and we're now being more widely recognised as the perfect place to host corporate functions, team building weekends and large-scale events," Mr McFadden said.

"Businesses particularly enjoy hosting conferences at the GCI because we offer the perfect mix of a professional business environment with endless leisure activities within close proximity.

"The recently refurbished Grand Ballroom holds up to 750 delegates and can be transformed to suit any theme, if you can imagine it, we can create it.

"For smaller functions, the hotel also offers 16 versatile rooms all bathed in natural light with adjacent outdoor areas and state-of-the-art audiovisual technologies.

"Each well appointed, pillar-less function room is outfitted with wireless hi-speed Internet access.

"The hotel also boasts a number of outdoor areas that are perfect for cocktail functions, casual Aussie barbecue dinners or team building activities.

"The GCI's experienced team can custom design your event whether it's for conferences, tradeshows, motivational team building retreats, product launches or gala dinners – the GCI will exceed your expectations.

“Guests can then retire to their five-star luxury ocean or mountain view rooms and take advantage of the world-class resort facilities - a fully-equipped gymnasium, spa and sauna, heated swimming pool and tennis courts.

“Business delegates can also sample our award winning cuisine in any of our three on-site restaurants.

“The GCI is in the heart of Surfers Paradise and within easy walking distance of shopping, restaurants and nightlife and only minute’s drive to golf courses, theme parks, wildlife reserves and sub-tropical rainforests.

“For a unique team building weekend, the hotel’s friendly concierge staff can arrange off-site trips to wineries, whale watching, 4WD tours, bungee jumping, dining and much, much more.

“I believe the Gold Coast – and in particular the GCI - is very flexible and a great adapter to the ever-changing trends in business tourism.

“That in fact is one of our greatest strengths," Mr McFadden said.

To book your conference please phone +61 7 5584 1242 or visit [www.gci.com.au](http://www.gci.com.au) for more information.